Amendments to the Claims:

1.   (Currently Amended) An apparatus comprising:

a ~~processing element~~ processor configured to generate at least one coded tone, the processor also being configured to send audio to ~~a mobile terminal~~ another apparatus over an audio channel, wherein the audio selectively comprises at least one of voice communication or the at least one coded tone, the at least one coded tone being representative of at least one separate multimedia object, and wherein the ~~processing element~~ processor is configured to send the audio ~~such that~~ to enable the other apparatus, when the audio comprises at least one coded tone, ~~the mobile terminal is configured~~ to decode the at least one coded tone to thereby identify the at least one multimedia object represented by the at least one coded tone, and to thereafter present the identified at least one multimedia object.

2.   (Currently Amended) The apparatus of Claim 1, wherein the ~~processing element~~ processor is configured to send audio to the ~~mobile terminal~~ other apparatus during an exchange of audio communication between the ~~processing element~~ processor and the ~~mobile terminal~~ other apparatus over the audio channel.

3.   (Currently Amended) The apparatus of Claim 2, wherein the ~~processing element~~ processor is further configured to present at least one multimedia object as audio communication is exchanged with the ~~mobile terminal~~ other apparatus, and wherein the ~~processing element~~ processor is configured to send to the ~~mobile terminal~~ other apparatus at least one coded tone representative of the at least one multimedia object presented at the ~~processing element~~ processor.

4.   (Currently Amended) The apparatus of Claim 3, wherein the ~~processing element~~ processor is configured to send the at least one coded tone representative of the at least one multimedia object presented by the ~~processing element~~ processor in response to presenting the at least one multimedia object.

5.   (Currently Amended) The apparatus of Claim 1, wherein the ~~processing element~~ processor is configured to send the audio ~~to the mobile terminal such that~~ to enable the other apparatus, when the audio comprises at least one coded tone, ~~the mobile terminal is configured~~ to retrieve, from memory, the identified at least one multimedia object before presenting the identified at least one multimedia object.

6.   (Currently Amended) The apparatus of Claim 5, wherein the ~~processing element~~ processor is configured to send at least one multimedia object to the ~~mobile terminal~~ other apparatus over a data channel before sending audio to the ~~mobile terminal~~ other apparatus over the audio channel, the received at least one multimedia object including the identified at least one multimedia object.

7.   (Currently Amended) An apparatus comprising:
a controller configured to receive audio over an audio channel, wherein the audio selectively comprises at least one of voice communication or at least one coded tone, the at least one coded tone having been generated by a communication system in communication with the apparatus, the at least one coded tone being representative of at least one separate multimedia object, wherein the controller is configured to communicate with a synchronization agent ~~such that~~ to enable the synchronization agent, when the audio comprises at least one coded tone, ~~the synchronization agent is configured~~ to decode the at least one coded tone to thereby identify the at least one multimedia object represented by the at least one coded tone, and to thereafter present the identified at least one multimedia object.

8.   (Currently Amended) The apparatus of Claim 7, wherein the controller is configured to receive audio during an exchange of audio communication between ~~a primary~~ the communication system and the ~~mobile terminal~~ apparatus over the audio channel.

9.   (Currently Amended) The apparatus of Claim 8, wherein the controller is

configured to receive audio including at least one coded tone representative of at least one multimedia object presented by the ~~primary~~ communication system during the exchange of audio communication between the ~~primary~~ communication system and the ~~mobile terminal~~ apparatus.

10.   (Currently Amended) The apparatus of Claim 9, wherein the controller is configured to receive the at least one coded tone from the ~~primary~~ communication system, the ~~primary~~ communication system having sent the at least one coded tone in response to presenting the at least one multimedia object.

11.   (Previously Presented) The apparatus of Claim 7 further comprising:
memory configured to store at least one multimedia object,
wherein the controller is configured to retrieve, from the memory, the identified at least one multimedia object before presenting the identified at least one multimedia object.

12.   (Currently Amended) The apparatus of Claim 11, wherein the controller is configured to receive, and thereafter store in the memory, at least one multimedia before receiving audio at the ~~mobile terminal~~ apparatus, the received at least one multimedia object including the identified at least one multimedia object.

13.   (Currently Amended) A method of synchronizing at least one distributively presented multimedia object, the method comprising:
receiving audio at a ~~mobile terminal~~ an apparatus over an audio channel, wherein the audio selectively comprises at least one of voice communication or at least one coded tone, the at least one coded tone having been generated by a communication system in communication with the apparatus, the at least one coded tone being representative of at least one separate multimedia object; and when the audio comprises at least one coded tone,
decoding the at least one coded tone to thereby identify the at least one multimedia object represented by the at least one coded tone; and
driving the ~~mobile terminal~~ apparatus to present the identified at least one multimedia

object.

14.   (Currently Amended) The method of Claim 13, wherein receiving audio comprises receiving audio during an exchange of audio communication between a primary the communication system and the mobile terminal apparatus over the audio channel.

15.   (Currently Amended) The method of Claim 14 further comprising:

presenting at least one multimedia object at the primary communication system during the exchange of audio communication between the primary communication system and the mobile terminal apparatus,

wherein receiving audio at the mobile terminal apparatus comprises receiving at least one coded tone representative of the at least one multimedia object presented at the primary communication system.

16.   (Currently Amended) The method of Claim 15, wherein receiving at least one coded tone representative of the at least one multimedia object presented at the primary communication system comprises receiving the at least one coded tone from the primary communication system, the primary communication system having sent the at least one coded tone in response to presenting the at least one multimedia object.

17.   (Currently Amended) The method of Claim 13 further comprising:

retrieving, from memory of the mobile terminal apparatus, the identified at least one multimedia object before presenting the identified at least one multimedia object.

18.   (Currently Amended) The method of Claim 17 further comprising:

receiving at least one multimedia object at the mobile terminal apparatus before receiving audio at the mobile terminal apparatus, the received at least one multimedia object including the identified at least one multimedia object.

19. (Currently Amended) A computer program product for synchronizing at least one distributively presented multimedia object, the computer program product comprising at least one computer-readable storage medium having computer-readable program code portions stored therein, the computer-readable program code portions comprising:

a first executable portion configured to receive audio at ~~a mobile terminal~~ an apparatus over an audio channel, wherein the audio selectively comprises at least one of voice communication or at least one coded tone, the at least one coded tone having been generated by a communication system in communication with the apparatus, the at least one coded tone being representative of at least one separate multimedia object; and when the audio comprises at least one coded tone,

a second executable portion configured to decode the at least one coded tone to thereby identify the at least one multimedia object represented by the at least one coded tone; and

a third executable portion configured to drive the ~~mobile terminal~~ apparatus to present the identified at least one multimedia object.

20. (Currently Amended) The computer program product of Claim 19, wherein the first executable portion is configured to receive audio during an exchange of audio communication between ~~a primary~~ the communication system and the ~~mobile terminal~~ apparatus over the audio channel.

21. (Currently Amended) The computer program product of Claim 20 further comprising:

a fourth executable portion configured to present at least one multimedia object at the ~~primary~~ communication system during the exchange of audio communication between the ~~primary~~ communication system and the ~~mobile terminal~~ apparatus,

wherein the first executable portion is configured to receive at least one coded tone representative of the at least one multimedia object presented at the ~~primary~~ communication system.

22.   (Currently Amended) The computer program product of Claim 21, wherein the first executable portion is configured to receive the at least one coded tone from the ~~primary~~ communication system, the ~~primary~~ communication system having sent the at least one coded tone in response to the fourth executable portion presenting the at least one multimedia object.

23.   (Currently Amended) The computer program product of Claim 19 further comprising:

a fourth executable portion configured to retrieve, from memory of the ~~mobile terminal~~ apparatus, the identified at least one multimedia object before presenting the identified at least one multimedia object.

24.   (Currently Amended) The computer program product of Claim 23 further comprising:

a fifth executable portion configured to receive at least one multimedia object at the ~~mobile terminal~~ apparatus before the first executable portion receives audio at the ~~mobile terminal~~ apparatus, the received at least one multimedia object including the identified at least one multimedia object.

25.   (Currently Amended) The apparatus of Claim 1, wherein the ~~processing element~~ processor is configured to send the audio to the ~~mobile terminal~~ apparatus for output by the ~~mobile terminal~~ apparatus, the ~~mobile terminal~~ apparatus including an audio sensor enabling detection of whether the audio includes the at least one coded tone as the ~~mobile terminal~~ apparatus outputs the audio.

26.   (Previously Presented) The apparatus of Claim 7, wherein the controller is configured to receive the audio for output by the apparatus, the apparatus further including an audio sensor enabling detection of whether the audio includes the at least one coded tone as the apparatus outputs the audio.

27.   (Currently Amended) The method of Claim 13, wherein receiving audio comprises receiving audio for output by the ~~mobile terminal~~ apparatus, the ~~mobile terminal~~ apparatus including an audio sensor enabling detection of whether the audio includes the at least one coded tone as the ~~mobile terminal~~ apparatus outputs the audio.

28.   (Currently Amended) The computer program product of Claim 19, wherein the first executable portion is configured to receive audio for output by the ~~mobile terminal~~ apparatus, the ~~mobile terminal~~ apparatus including an audio sensor enabling detection of whether the audio includes the at least one coded tone as the ~~mobile terminal~~ apparatus outputs the audio.